

Come, join us in building

# Swami Vivekananda Cultural Youth Centre

-Viveka Smaraka

*to train the youth as envisioned by Swami Vivekananda*



## An Appeal for donation

“My faith is in the younger generation, the modern generation, out of them will come my workers. They will work out the whole problem, like 'lions'.”

*Swami Vivekananda*



**SRI RAMAKRISHNA ASHRAMA**

Yadavagiri, Mysuru - 570020



Dear Well Wisher/Devotee,

Sri Ramakrishna Ashrama, Mysuru is a branch centre of the renowned Ramakrishna Math and Ramakrishna Mission, established by Swami Vivekananda to practise and propagate the message, *'For one's own salvation and well-being of the society.'* It has its headquarters at Belur Math, West Bengal. Ever since its inception in 1925, the Mysuru Ashrama is engaged in several service projects for the public through its spiritual, literary, educational and rural welfare activities.

We are happy to inform you that the Ashrama now has a great opportunity to extend its services to the youth of Mysuru through a new institution called “**Swami Vivekananda Cultural Youth Centre – Viveka Smaraka**” to be built at the sanctified grounds where Swami Vivekananda stayed during his visit to Mysuru in 1892. Numerous skill and knowledge-based short-term courses along with much-needed values, will be imparted based on the life and teachings of Swami Vivekananda through this institution.

We request your generous financial support for the construction of this new institution for the youth of which the estimated cost is ₹ 35 crores.

### Swami Vivekananda's visit to Mysuru and the genesis of Viveka Smaraka

- It was during his stay in Mysuru that Swamiji first decided to participate in the World Parliament of Religions to be held in Chicago in 1893. Hence Mysuru becomes the **Sankalpa Bhoomi** of this epoch-making resolution. This was an important milestone in his life and in the history of the world. During his visit, he stayed at the Anathalaya also known as Niranjana Math adjacent to Dewan Seshadri Iyer's residence.
- It is on this premises that the proposed Youth Centre is planned, as a memorial to commemorate Swami Vivekananda's historic visit to Mysuru. This memorial links Swami Vivekananda to Mysuru forever and this is a matter of pride to Mysureans and a source of inspiration to youth.
- The Government of Karnataka chose Sri Ramakrishna Ashrama, Mysuru to build this Youth Centre and conduct courses beneficial to the youth.
- After overcoming numerous legal and other hurdles for 09 years, Sri Ramakrishna Ashrama is now in a position to begin the project.

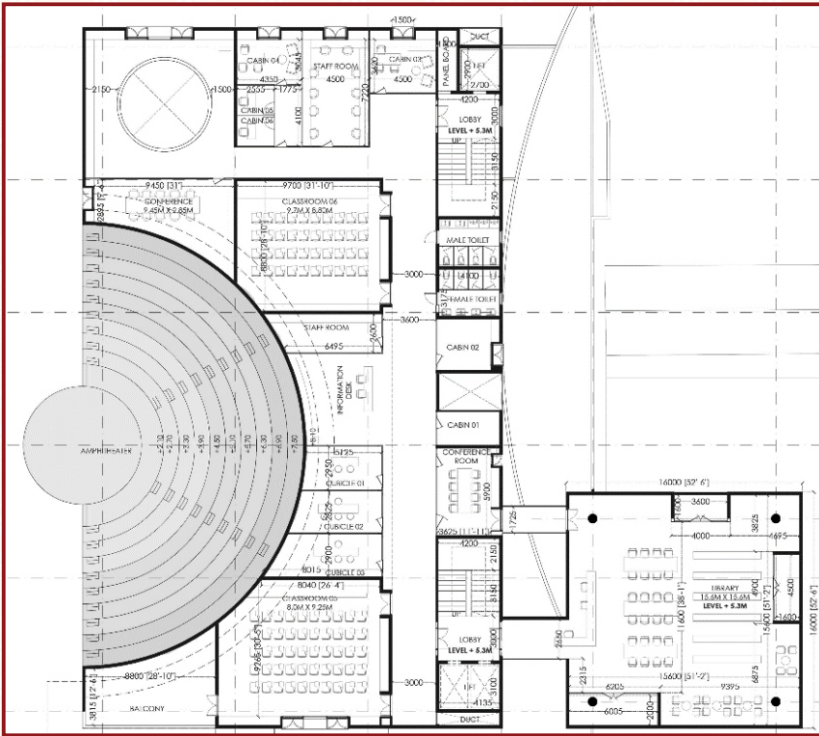
### Swami Vivekananda Cultural Youth Centre – A road map to serve youth

This Youth Centre will conduct several short-term courses for the youth in areas like **\*Personality development, \*language and communication, \*capacity-building skills, \*yoga and meditation and mind management \*inculcation of higher values in life, as taught by Swami Vivekananda.**

The location of the Youth Centre is very near to many educational institutions serving thousands of students. The complementary education provided by this Centre will enhance the capability in developing competent, socially conscious, patriotic and spiritually oriented youth to serve the country as better citizens equipped with higher values.



## An overview of the proposed structure of Swami Vivekananda Cultural Youth Centre



The structure – G-1, G; G+1,2,3  
(Total 6 floors)

Estimated cost: ₹35 crores

Grant approved by Govt. of India: ₹5crores

Funds to be raised: ₹30 crores  
Bhumi Puja was performed on 06<sup>th</sup> of July, 2022

### To implement the above project, the following infrastructure is contemplated:

\*A covered amphitheatre with 600 seating capacity for youth interaction, a smaller central hall for assembly and prayers \*An immersive experience museum and a tourist guidance space consisting of an audio-visual display on the life and teachings of Swami Vivekananda \* Classrooms for conducting short-term courses in various areas and a training cell for rural youth \*A mini hall for yoga and meditation. \*A well-equipped library \*Study rooms to prepare for competitive exams \*Mini conference rooms for group discussions \*A book exhibition \*An Administrative office.

### **An Appeal for Donation**

We strongly believe that the Swami Vivekananda Cultural Youth Centre -*Viveka Smaraka* is a noble endeavour that will inspire, enable and transform thousands of young men and women in the coming years. We, therefore, request your kind self to extend your generous financial support to build the Swami Vivekananda Cultural Youth Centre - *Viveka Smaraka* and generously participate in this noble cause.

Donations, however small or big, will be thankfully received and acknowledged. Donations to Sri Ramakrishna Ashrama, Mysuru are **exempt from Income Tax under Section 80G of the IT Act, 1961.**

**After donating through any of these modes, please send us an e-mail to [mysuru@rkmm.org](mailto:mysuru@rkmm.org), mentioning the following details: donor's name, purpose of donation as: '*Viveka Smaraka*', along with address, e-mail id, contact no. and PAN Number (Passport number in case of donations from foreign citizen).**



## Donations can be sent by any of the following modes:

- Online Donation (<https://srkmys.org/donate> or [www.vivekasmaraka.org](http://www.vivekasmaraka.org))
- Cheque/Demand Draft drawn in the name “Sri Ramakrishna Ashrama, Mysuru”
- NEFT /RTGS Transfer: Sri Ramakrishna Ashrama, Mysuru, Union Bank of India, A/c No. 520101237319183, IFSC: UBIN0902748

**For Donations (Foreign Citizen Only): State Bank of India, New Delhi Branch, A/c # 40278624128, IFSC : SBIN0000691, Swift : SBININBB104**

As the funds we need is about ₹35 crores for this historic project, we also solicit your support to identify and connect to us the potential donors who can willingly contribute for this noble cause.

### Note:

- The donors are welcome to identify and sponsor a particular unit of the project.
- Names of donors contributing above ₹10 lakhs will be suitably displayed in the youth centre.

If your company has a donation matching program, please use Benevity platform to make tax exempt contributions. For example, an employee of a company named <ABC Inc>, may go to **abc.benevity.com** for instructions from <ABC> and Benevity and make contributions online to get your company’s matching donation.

Yours in the service of the Lord,  
**Swami Muktidananda**  
Adhyaksha

### For enquiries:

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In a letter to Dewan Seshadri Iyer in 1895, Swamiji wrote: *“To the people of Southern India, I owe much and not a small part of that to Mysore.”*

In a letter to Alasinga Perumal on 31st August, 1894, Swamiji wrote: *“... Mysore will be in time a great stronghold.”*

In the letter to His Highness Sri Chamaraja Wadiyar, the Maharaja of Mysore, Swamiji wrote: *“My dear king, life is short, vanities of the world are transient. They alone live who live for others, rest are more dead than alive.”*