

Sri Ramakrishna Ashrama

Yadavagiri, Mysuru - 570 020, mysuru@rkmm.org, +91 821 241744/2424



Swami Vivekananda Cultural Youth Centre - Viveka Smaraka

AN APPEAL
FOR DONATION

"My faith is in the younger generation, the modern generation, out of them will come my workers. They will work out the whole problem, like 'lions'."

Swami Vivekananda



Dear Well Wisher/Devotee,

Sri Ramakrishna Ashrama, Mysuru is a branch centre of the renowned Ramakrishna Math and Ramakrishna Mission, established by Swami Vivekananda to practise and propagate the message, *'For one's own salvation and well-being of the society.'* It has its headquarters at Belur Math, West Bengal. Ever since its inception in Mysuru (1925), the Ashrama is engaged in several service activities to the public through its spiritual, literary, educational and rural development activities.

The Publication Department of the Ashrama is serving society in the field of spirituality and culture by publishing Kannada books and a monthly Kannada magazine "Viveka Prabha". A number of philanthropic activities are being undertaken under projects like Gadadhara Abhyudaya Prakalpa, Viveka Shikshana and Seva Mandira to serve both the urban and the rural students

We are happy to inform you that the Ashrama now has a great opportunity to extend its services to the youth of Mysuru through a new institution called "Swami Vivekananda Cultural Youth Centre - Viveka Smaraka" to be built at the sanctified grounds where Swami Vivekananda stayed during his visit to Mysuru in 1892. Numerous skill and knowledge based short-term courses along with much needed values, will be imparted based on the life and teachings of Swami Vivekananda through this institution.

We request your generous financial support for the construction of this new institution.

Swami Vivekananda's visit to Mysuru and genesis of Viveka Smaraka

- Swami Vivekananda, as a wandering monk, visited Mysuru in November 1892 on invitation from Dewan Seshadri Iyer.
- On arrival he stayed at the Anathalaya (also known as Niranjana Math) on Narayana Sastri Road, adjacent to Dewan Seshadri Iyer's residence.
- It was during his stay in Mysuru that Swamiji first decided to participate in the World Parliament of Religions to be held in Chicago in 1893. Hence Mysuru becomes the Sankalpa Bhoomi of this epoch-making resolution. This is an important milestone in his life and in the history of the world.
- It is on this premises that the proposed Youth Centre is planned, as a memorial for Swami Vivekananda's historic visit to Mysuru. This memorial links for ever Swami Vivekananda to Mysuru and this is a matter of pride to Mysureans and a source of inspiration to youth.



Proposal by The National Committee headed by the then Prime Minister

- To commemorate Swami Vivekananda's 150th birth anniversary in 2013, the National Committee, under the Chairmanship of the then Prime Minister, Sri Manmohan Singh proposed in May 2010 a number of service programs to be conducted and to start inspirational centres for youth where Swamiji stayed.
- Government of Karnataka, in response to this call, decided to start a Cultural Youth Centre, a befitting memorial to Swamiji, in the heart of the city to serve thousands of students and youth in general.
- Government of Karnataka consequently chose Sri Ramakrishna Ashrama, Mysuru to build this Youth Centre and conduct courses beneficial to youth.
- After overcoming numerous legal and other hurdles for 10 years, Sri Ramakrishna Ashrama is now in a position to begin the project

Swami Vivekananda Cultural Youth Centre - A Road Map to Serve the Youth

- Swami Vivekananda Cultural Youth Centre, briefly referred to as Viveka Smaraka, is dedicated to serve the youth. This Youth Centre will conduct several short-term courses for the youth in areas like *personality development, *language and communication, *capacity-building skills, *yoga and meditation and *inculcation of higher values in life, as taught by Swami Vivekananda. The location of the Youth Centre is very near to many educational institutions serving more than 10,000 students. The complementary education provided by this Centre will enhance the capability in developing competent, socially conscious, patriotic and spiritually oriented youth to serve the country as better citizen equipped with higher values.

To implement the above project, the following infrastructure is contemplated:

- -a covered amphitheater seating 600 people for youth interaction, - a smaller central hall for assembly and prayers.
- -an immersive experience museum on the life and teachings of Swami Vivekananda, and his visit to Mysuru.
- -classrooms for conducting short term courses for the youth in various areas which are complementary to academic learning and a training cell for rural youth.
- -a well-equipped library: study rooms to prepare for competitive exams; mini conference rooms for group discussions; a book exhibition; an office for administration, etc.
- -a tourist guidance space consisting of audio-visual display on the Life and Teachings of Swami Vivekananda, a mini hall for yoga and meditation.



Appeal for Donation

We strongly believe that the Swami Vivekananda Cultural Youth Centre -Viveka Smaraka is a noble endeavour that will inspire, enable and transform thousands of young men and women in the coming years. We therefore, request your kind self to extend your generous financial support to build the Swami Vivekananda Cultural Youth Centre - Viveka Smaraka and generously participate in this noble cause.

Donations, however small or big, will be thankfully received and acknowledged. Donations to Sri Ramakrishna Ashrama, Mysuru are exempt from Income Tax under Section 80G of the IT Act, 1961

Donations can be sent by any of the following modes:

- Online Donation (<https://www.srkmys.org/donate/>)
- Cheque/Demand Draft drawn in the name "Sri Ramakrishna Ashrama, Mysuru"
- NEFT/RTGS : Union Bank of India, A/c # 520101237319183, IFSC:UBIN0902748

For Foreign Donations: State Bank of India, New Delhi, A/c # 40278624128, IFSC:SBIN0000691, Swift: SBININBB104

After donating through any of these methods, please send e-mail to mysuru@rkmm.org, mentioning the following details: the donor's name, purpose of donation, address, e-mail id, contact number and PAN number (Passport no in case of donations from outside India).

For any other enquiries regarding donations, please contact: Office phone: +91 821 241 7444/2424, WhatsApp No: +91 9482417444.

Yours in the service of the Lord,
Swami Muktidananda
Adhyaksha

- In the letter to His Highness Sri Chamaraja Wadiyar, the Maharaja of Mysore, Swamiji wrote: "My dear king, life is short, vanities of the world are transient. They alone live who live for others, rest are more dead than alive."
- a letter to Dewan Seshadri Iyer in 1895, Swamiji wrote: "To the people of Southern India, I owe much and not a small part of that to Mysore."
- In a letter to Alasinga Perumal on 31st August, 1894, Swamiji wrote: "... Mysore will be in time a great stronghold."

